

Plaza Premium Lounge Lands at Adelaide Airport

Introducing the first and only international lounge at Adelaide Airport incorporating the best of South Australia, featuring a wine installation, and nature-inspired art by two of South Australia's award-winning artists.



Plaza Premium Lounge Adelaide – sun drenched bar area

(Sydney, 18 April 2023) Plaza Premium Group (PPG), the pioneer in global airport hospitality, is pleased to announce the opening of Plaza Premium Lounge in international departures at Adelaide Airport (ADL). This marks PPG's first presence in Adelaide, offering travellers an elevated travel experience being the only international lounge available at the Adelaide Airport.

Spanning 532 sq. metres, the inaugural Plaza Premium Lounge in Adelaide Airport can cater up to 137 pax. The bespoke design incorporates beautiful features of natural stone, marble, granite and travertine, timber, a raked render finish throughout, and a selection of contemporary feature lighting and furniture, creating a sense of comfort for travellers. Bright and warm, with gentle curves and soft surfaces, the new Plaza Premium Lounge offers travellers a relaxed, sophisticated environment during their journey.

The lounge also presents an exciting new in-lounge experience - the Group's first specialty wine feature in collaboration with Accolade Wines to be launched later in the month, showcasing award-winning Australian wines.

Upon entering, guests will travel through the wine corridor opening into the lounge space divided into multiple zones that accommodate the needs of different travellers. Our guests can enjoy a cocktail at the bar, grab a bite in the dining area, or catch up on last minute work or emails in one of the cosy

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booths. The sun-drenched lounge features award-winning South Australian artists Miranda Lloyd and Julie Perri MA, offering travellers visual delight through art. Showers are available to any guests who wants to freshen up pre-flight.

With sustainability in mind, single-use plastics have been eliminated, the lighting scheme is comprised of 100% LED lighting, and the lounge is installed with energy-efficient appliances and water saving devices.

The groups forth location in Australia, Plaza Premium Lounge Adelaide is also the first dedicated international common-user lounge at Adelaide Airport since the current terminal was opened in 2005. It is expected to host international and local travellers especially South Australian residents travelling out across Oceania, Asia, the US and the UK.

“We’re excited that for the first time, all our international departing and transit passengers have the option to relax in a wonderful premium lounge space before their flight, “says Mr Brenton Cox, Adelaide Airport’s Managing Director.

“This is one of the final pieces of our AUD200 million terminal expansion project that has also seen a significant upgrade of our international arrivals and departures facilities including expanded duty free, more room for immigration processing and more baggage belts for arriving passengers.”

“We are delighted to be the first and only international lounge at Adelaide Airport offering departing and transit passengers their own lounge to relax before flying just steps from departure gates. This is our 4th major city location in Australia, each lounge’s design reflects the personality of its home city. We are excited to bring our exceptional hospitality to Adelaide, setting a new standard of offerings, welcoming guests to experience our award-winning service amongst local touches of South Australia.”
shares Mr. Poh Kiat Lee, Regional General Manager, Oceania, Plaza Premium Group.

The lounge at Adelaide Airport is the newest addition to the Plaza Premium Lounge global network, following the recent lounge openings in Kuala Lumpur, Jakarta, Orlando, Edinburg, Cebu and Dubai. As the group celebrates 25 years of offering unrivalled hospitality this year, the opening marks another key milestone of Plaza Premium Group and its continuous growth.

Plaza Premium Lounge Adelaide is open daily to all travellers and accept walk-ins. “Smart Traveller” members enjoy a 20% discount all year round off walk-in rates. Various multi-city passes are also available at a value deal. Travellers have the options to choose from the Australia Pass which gives access to all Plaza Premium Lounges in Australia including Brisbane, Melbourne, and Sydney, or opt for the more popular Kangaroo route where the multi-country pass gives travellers access to lounges across Australia, Southeast Asia and the United Kingdom. Passes are valid for 12 months from the activation date and can easily be shared with family and friends. ([Details here](#))

All services are available for reservation on the Plaza Premium Lounge official website.

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Images:



Plaza Premium Lounge entrance – featuring natural stone, greets guests



Plaza Premium Lounge Adelaide – One of the lounge areas available to guests to sit and relax before their flight

For high resolution images, please download at: <https://we.tl/t-GjEbTrWw3B>

About Plaza Premium Group

With a mission to Make Travel Better, Plaza Premium Group is the pioneer and industry leader in innovating global airport hospitality services and facilities in over 250 locations of more than 70 international airports across the world. Established in 1998 and headquartered in Hong Kong, the group comprises four core business segments – airport lounges Plaza Premium First and Plaza Premium Lounge; airport terminal hotels Aerotel; Airport meet & greet services ALWAYS and a range of Airport Dining concepts. The Group has also developed Smart Traveller, a mobile app based global airport membership programme that is designed for air travellers, offering uniquely curated perks, benefits and rewards experience through points earning and redemption. In addition to its own brands, Plaza Premium Group provides airport hospitality solutions to leading airlines, alliances, and corporates around the world, including but not limited to Cathay Pacific Airways, China Southern Airlines, Virgin Atlantic, Air France, Star Alliance, SkyTeam, American Express, Capital One and many more.

The Group has won more than 60 accolades in the last five years, including “World’s Best Independent Airport Lounge” for six consecutive years from 2016 to 2022 at the Skytrax World Airline Awards, the global benchmark of aviation excellence, and “Best Airport Lounge Operator” for 2018 & 2019 by TTG Asia magazine. In 2020, the Group has successfully been awarded ISO 9001:2015 for Hong Kong Headquarters, proving the quality management in providing airport lounge services. In addition, the group’s Founder and CEO Mr. Song Hoi-see was named Ernst & Young Entrepreneur of the Year and Master Entrepreneur of the Year 2018 Malaysia. Plaza Premium Group currently employs over 5,000 staff and serves more than 20 million global passengers annually. By continuously innovating and striving to surpass travellers’ expectations of airport experiences, the group is growing exponentially across major international airports globally.

To learn more: www.plazapremiumgroup.com

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