



NEWS RELEASE

16 August 2021

Plaza Premium Group Continues High-Speed Railway Station Lounge Expansion

Adding 'DragonPass x Plaza Premium Lounge' Operations in Guangzhou and Shenzhen

Following the successful launch of 'DragonPass x Plaza Premium Lounge' at the Changsha High-Speed Railway Station in January 2021, Plaza Premium Group - the world's largest award-winning independent airport lounge network - is pleased to announce the opening of two additional high speed railway station lounge operations in key transit hubs in China. In collaboration with DragonPass - the global digital platform for premium travel services - 'DragonPass x Plaza Premium Lounge' opened its second location on 15 July in the Guangzhou High-Speed Railway Station, followed by Shenzhen High-Speed Railway Station which is set to open in mid-August.

Recording up to 300 million passengers in 2019, Guangzhou High-speed Railway Station ranked the top in passengers rate in high speed railway station in China in this 11 years since its establishment. With the development in Pan-Pearl River CBD, full collaborations of gate hub of the Bay Area and the expansion of railway stations in the globe, the regional position of Guangzhou South station has now been upgraded as the CBD of Guangzhou province as well as the centre of the merge of Guangzhou, Foshan provinces and the economic hub of Guangdong-Hong Kong-Macao Greater Bay Area. The Shenzhen High-Speed Railway Station (Futian Station) is the second largest underground railway station in Asia and the world's largest high-speed railway station to be built completely underground, connecting between Guangzhou, Changsha, Wuhan, Zhengzhou and Beijing.

'DragonPass x Plaza Premium Lounge' Guangzhou High-Speed Railway Lounge is situated strategically on the third floor of the railway station near the departure hall, spans 597 square metres, and accommodates up to 244 guests. The Shenzhen High-speed Railway Station Lounge measures 375 square metres and accommodate up to 145 guests. The two new lounges feature contemporary design inspired by the regional Chinese culture of Lingnan, representing the twin provinces of Guangdong and Guangxi.

"We have received great response on the launch of our Changsha High-speed Railway Lounge earlier this year. With travel in China is recovering fast post-pandemic, we are ready to serving a more diversified travel segments with the additional Guangzhou and Shenzhen lounges. More new and exciting projects in China will be announced soon. The strategic partnership with DragonPass enables us to expand our award-winning hospitality services into a new territory and area of travel. We look forward to delivering premium hospitality services from air to land, by combining world-leading expertise and capabilities to provide the ultimate proposition to global travellers." **Jenny Zhang, Regional General Manager – North Asia of Plaza Premium Group shared.**

"We are excited to be formed the strategic partnership with Plaza Premium Lounge to co-create a high-quality lounge at High-speed railway station. DragonPass x Plaza Premium Lounge in Changsha High-speed Railway Station was the high-speed railway lounge since the strategic partnership is formed, and it has been applauded by DragonPass members since its opening and many members visited by its reputation. This second collaboration of High Speed Railway Stations Shenzhen and Guangzhou will surely bring an elevated customer experience to DragonPass members. Dragon Pass



is committed to creating the world's leading high-quality travel service platform, and we hope to provide a 360-degree customer experience together with Plaza Premium Group in order to meet the diverse needs of customers in terms of resting place, dining, entertainment and service experiences.”
shared by John Su, Chief Growth Officer of DragonPass International Limited

With a shared mission to providing quality travel services that cater to the diverse needs of travellers, the new collaboration between DragonPass and Plaza Premium Group offers a commitment to enhancing a full 360 experience at high-speed railway lounges from ambience to dining, and entertainment to service quality.

As part of Plaza Premium Lounge’s promise to promote family-friendliness and sustainability, the lounge features a nursing room and Playroom - the only dedicated kids’ zones at the train stations. Committed to providing a safe and hygienic environment, the lounge follows Plaza Premium Lounge’s “[We Care For Your Wellbeing](#)” programme with zoning to facilitate privacy and social distancing, comfortable seating, and dining areas. All meals are individually portioned and pre-packed, offering a selection of delicacies and drinks. We also provide the access of WiFi network, charging services to meet the needs of business travellers during their journey.

Open daily from 6:30am to 10pm, the lounge is complimentary for DragonPass members and is open to all passengers starting at **RMB98 for four hours** via walk-in or official website www.plazapremiumlounge.com. From now to 14 September, all guests can enjoy opening discounts at a rate of RMB83 per hour. A part of the lounge space is designated to support those in need, such as members of the military, seniors or disabled individuals where they can access lounge seating free of charge.

With the rapid development of high-speed railway system in the China, it has been equipped as a high competitiveness in the means of travelling due to its high-speed, high-capacity and intensity. With increasing regional interaction, high-speed railway provides more choices for social mobility in the region and ways of travels. It also provides more spaces of imaginations of travel and determines the rise and fall of a region under the era of high-speed railways.

Images:



Entrance and reception area at “DragonPass x Plaza Premium Lounge” Guangzhou South High-speed Railway Lounge



Dining area at “DragonPass x Plaza Premium Lounge” at Guangzhou South High-speed Railway Lounge



PLAZA PREMIUM LOUNGE



Lounge seating area at “DragonPass x Plaza Premium Lounge” at Shenzhen North High-speed Railway Lounge (Rendering image)



Dining area at “DragonPass x Plaza Premium Lounge” at Shenzhen North High-speed Railway Lounge (Rendering image)

A selection of high-res images can be downloaded in the following link:

<https://plaza-network.box.com/s/vt5gemwvfi8d7blcz6azolp06og4ox8i>

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About Plaza Premium Lounge

Plaza Premium Lounge is the world’s first and largest award-winning independent airport lounge network. It offers all travellers, regardless of airlines or class of travel, a lounge experience in a class of its own. The brand’s footprint spans over 70 major international airports and includes Greater China (Mainland China, Hong Kong, Macao, Taiwan), Southeast Asia (Cambodia, Indonesia, Malaysia, Philippines, Singapore), Australia, Americas (Brazil, Canada), Europe (Finland, Italy, Turkey, U.K.), India and the Middle East (Oman, Saudi Arabia, United Arab Emirates).

The brand has been awarded the “World’s Best Independent Airport Lounge” for four consecutive years from 2016 to 2019 at the Skytrax World Airline Awards, the global benchmark of aviation excellence. In 2020, Plaza Premium Lounge in Rome was voted “Europe’s Leading Airport Lounge” and Plaza Premium Lounge Dubai

“Middle East’s Leading Airport Lounge by World Travel Awards. In 2020, the brand has successfully been awarded ISO 9001:2015 for its Hong Kong Headquarters, proving the quality management in providing airport lounge services.

To learn more: www.plazapremiumlounge.com

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About Plaza Premium Group

With a mission to *Make Travel Better*, Plaza Premium Group is the pioneer and industry leader in innovating global airport hospitality services and facilities in over 250 locations of 70 international airports across the world. Established in 1998 and headquartered in Hong Kong, the group comprises four core business segments – airport lounges Plaza Premium First and Plaza Premium Lounge; airport terminal hotels Aerotel and Refreshhh by Aerotel; airport meet & greet services ALWAYS and a range of Airport Dining concepts. The Group has also

developed Smart Traveller, a mobile-app based global airport membership programme that is designed for air travellers, offering uniquely-curated perks, benefits and rewards experience through points earning and redemption. In addition to its own brands, Plaza Premium Group provides airport hospitality solutions to leading airlines, alliances and corporates around the world, including but not limited to Cathay Pacific Airways, Singapore Airlines, Lufthansa, China Southern Airlines, Star Alliance, SkyTeam, American Express and many more.

The Group has won more than 60 accolades in the last five years, including “World’s Best Independent Airport Lounge” for four consecutive years from 2016 to 2019 at the Skytrax World Airline Awards, the global benchmark of aviation excellence, and “Best Airport Lounge Operator” for 2018 & 2019 by *TTG Asia* magazine. In 2020, the



PLAZA PREMIUM LOUNGE

Group has successfully been awarded ISO 9001:2015 for Hong Kong Headquarters, proving the quality management in providing airport lounge services. In addition, the group's Founder and CEO Mr. Song Hoi-see was named Ernst & Young Entrepreneur of The Year and Master Entrepreneur of The Year 2018 Malaysia.

Plaza Premium Group currently employs over 5,000 staff and serves more than 20 million global passengers annually. By continuously innovating and striving to surpass travellers' expectations of airport experiences, the group is growing exponentially across major international airports globally.

To learn more: www.plazapremiumgroup.com

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About DragonPass Company Limited

As a benefit aggregator for premium services available at airports and high-speed railways, DragonPass provides one-stop services to partners through innovative customer led technology solutions in offering better service to users with partners.

Under the impetus of complex and changing needs, as well as the drive of digitalisation, DragonPass focuses on the establishment of digital membership platform, and continue in enhancing membership rights through incorporating with technological advancement. This accelerates the development of building structure of memberships and ecology for users and creates high value for business partners.

As of January 2021, DragonPass network covers over 140 counties and regions, 600 cities, 700 airports and high-speed railway stations. DragonPass provides services for more than 30 million members and 400 renowned enterprise including banks, credit cards, insurance, airport, hotels, internet and mobile phone globally.

To know more: <https://www.dragonpass.com.cn/>

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